

## Commerciality of Taranaki bus services

The commerciality ratio is a financial calculation that measures public transport performance by assessing the proportion of revenue generated by public transport users against the cost of providing the services.

The commerciality ratio for the Taranaki region in the 2014/2015 financial year was 38.9%. The commerciality ratio per service is shown below.

**Public transport services commerciality ratio league table for 2014/15**

<b>Bus service</b>	<b>Ratio</b>
Waverley/Hawera	56.5%
New Plymouth, Bell Block Waitara and Oakura	39.1%
Opunake/New Plymouth	21.1%
Opunake/Hawera	15.5%