

Taranaki Biodiversity Trust

Strategic Plan 2015-2020 – Summary

A community commitment to protecting native plants, animals and ecosystems in Taranaki.



Why Are We Here?

'Protecting Native Plants, Animals and Habitats'

** Empowering * Recognised * Working Together*



Where Are We Heading?

By June 2020 the Taranaki Biodiversity Trust aims to have established our organisation based on the 2012 Taranaki Biodiversity Forum Accord, and be successful as a model biodiversity co-ordination group.

We will be working together effectively to achieving our founding objectives of –

- Raising the profile of biodiversity in the community, and increasing awareness and understanding of the issues
- Providing a vehicle for dialogue, including information sharing, between like-minded but diverse interests
- Identifying common ground and establishing a publicly agreed policy position and partnerships
- Making commitments to positive action
- Establishing a collaborative framework to work together better, and find ways to obtain the best results from finite resources



We will be renowned for our achievements across a range of strategic goals, including:

- Forward thinking initiatives and high value projects
- Visionary strategic planning with regular progress monitoring, and effective general management and organisational administration
- Strong membership and partner relationships
- Effective communication and information channels
- Engagement with peers and authorities on a national level
- Sustainable funding
- Positive public profile
- Proactive volunteer force
- Best practice budgeting
- Building knowledge capacity



What Are Our Priorities?

1. Forward thinking initiatives and high value projects
2. Building knowledge capacity
3. Membership and Partners
4. General Management and Administration
5. Financial Administration
6. Revenue Creation

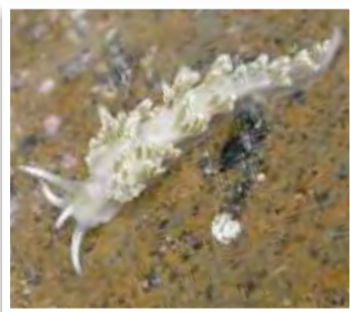


Who Is Taking Lead Responsibility?

Trust Board and Staff

How Do We Develop Performance?

Focus – Organise – Communicate – Utilise – Succeed



When Do We See Results?

Annual Reports

