

RECREATION, CULTURE AND HERITAGE



RECREATION, CULTURE AND HERITAGE ACTIVITIES

Recreation, culture and heritage comprises the following activities:

Regional gardens — ensuring that Hollard Gardens and Tupare are maintained and enhanced as regionally significant recreational and heritage amenities.

Puke Ariki — maintaining an ongoing partnership relationship with the Puke Ariki regional museum and library including the ongoing use of display and presentation material within an annual project.

Yarrow Stadium — facilitating the redevelopment of Rugby Park into Yarrow Stadium.

RECREATION, CULTURE AND HERITAGE AND COMMUNITY OUTCOMES

The Recreation, culture and heritage group of activities contributes to community outcomes by supporting and developing regional gardens, maintaining an ongoing partnership relationship with Puke Ariki regional museum and library and facilitating the redevelopment of Rugby Park into Yarrow Stadium as part of a prosperous and vibrant Taranaki.

Specifically this group of activities contributes to the following community outcomes:

- Prosperous Taranaki
- Vibrant Taranaki
- Sustainable Taranaki

RATIONALE AND BACKGROUND

The Taranaki Regional Council Empowering Act 2001 provides specific powers to undertake, implement, encourage or maintain any services, works or facilities that are for the recreational or cultural well-being of Taranaki, or that are for preserving or encouraging the reasonable enjoyment of the physical and cultural heritage of the Taranaki region.

Many of the activities possible under the Act are, in general, allied to the Council's existing functions and mission. The Act does not alter the Council's obligations to fully comply with the accountability requirements of the Local Government Act 2002, but it does provide for the opportunity to apply those provisions in ways more appropriate to community needs and expectations. It also provides the opportunity for the local authorities and residents of Taranaki to work more coherently with the Council, on a range of matters when they are regionally significant, further to that provided in the Local Government Act.

In recent years the Taranaki Regional Council contributed, as a Foundation Partner, to the construction of the Puke Ariki regional museum and library facility. Over the next decade the Council is proposing to continue to support the Puke Ariki facilities for information and education activities.

In 2001/2002 the Council provided \$9.6m for the development of Yarrow Stadium. No further funding is provided for Yarrow Stadium in this Plan. Repayment of \$6.4m of the original grant is provided for, to be funded by way of a targeted rate over the whole region. This targeted rate finishes in 2011/2012. In 2003 ongoing responsibility for the management of Yarrow Stadium was vested with the New Plymouth District Council.

Taranaki has several outstanding gardens that assist in attracting a significant number of visitors to the region. They are also treasured community amenities. Three of these are the Pukeiti Rhododendron Trust gardens, the Tupare gardens and Hollard Gardens. In 2002 the Council assumed ownership of Tupare and Hollard Gardens.

It is the Council's intention to ensure these amenities are appropriately maintained and enhanced. The plans for the maintenance and enhancement of these properties are detailed in the adopted asset management plans.

The Council has completed an extensive public process of developing and adopting detailed asset management plans for Tupare and Hollard Gardens, and in partnership with the Pukeiti Rhododendron Trust, for Pukeiti.

RECREATION, CULTURE AND HERITAGE

LEVELS OF SERVICE

1. Providing, maintaining and enhancing Hollard Gardens and Tupare as regionally significant recreational and heritage amenities.

- **Measure:** Maintenance and enhancement of two regionally significant gardens.

Target: Tupare and Hollard Gardens maintained and enhanced in accordance with the provisions of the adopted asset management plans.

Latest asset management plans were adopted in 2008.

- **Measure:** Level of use of Tupare and Hollard Gardens.

Target: Increasing the number of visitors to each property and the number of events at each property.

In 2007/2008 Tupare had 4,000 visitors and 9 events and Hollard Gardens had 2,500 visitors and 1 event.

- **Measure:** Access to Tupare and Hollard Gardens.

Target: Hollard Gardens and Tupare open to the public between 9am to 5pm seven days a week with free general access.

The gardens have been open in this way since 2002.

2. Maintaining an ongoing partnership relationship with the Puke Ariki regional museum and library.

- **Measure:** Annual project for the delivery of display and presentation material.

Target: Delivery of an annual project.

In 2008 the annual project supported was the 60 Springs environmental education programme.

ACTIVITIES – WHAT WE PLAN TO DO

Years 2009/2010 to 2018/2019 unless otherwise noted

1. REGIONAL GARDENS

- Provide two regional gardens (Tupare and Hollard Gardens) for free general use by the regional community. Two gardens open 9am to 5pm seven days a week.
- Encourage the increased use of the regional gardens by the community for recreational purposes and for specific events.
- Maintain the regional gardens to the levels of service established in the asset management plans for the two properties. Asset management plans reviewed and adopted every three years (2011/2012, 2014/2015 and 2017/2018).
- Provide financial support (\$50,000) to the Pukeiti Rhododendron Trust and, subject to investigations and agreement on future partnership arrangements, provide an additional \$50,000.

2. PUKE ARIKI

- Maintain an ongoing partnership relationship with the Puke Ariki regional museum and library including the ongoing use of display and presentation material within an annual project.

3. YARROW STADIUM

- A one-off grant of \$9.6m was provided to the Taranaki Events Centre Trust in 2001/2002 for the purposes of developing Rugby Park into Yarrow Stadium. The only activity in this area is the repayment of the grant from targeted rates which is scheduled for completion in 2011/2012.

FURTHER INFORMATION ON POLICIES AND PROGRAMMES

Further detailed information on the specific strategies, policies and plans relating to this group of activities can be found from the following sources:

- Local Government Act 2002
- Taranaki Regional Council Empowering Act 2001
- Hollard Garden Asset Management Plan 2008
- Tupare Asset Management Plan 2008.



RECREATION, CULTURE AND HERITAGE

SPECIFIC GROUP ASSET INFORMATION

Tupare is acknowledged as one of New Zealand's finest and most important heritage house and garden properties. The vision for the Tupare experience is:

"Experience a beautifully restored garden and Chapman-Taylor home. Sculptured from the Taranaki hillside, this is THE premier landscaped garden. Sense the prestige, lifestyle and stories of the Matthews family and the people who surrounded them. Experience a superbly hosted corporate event or wedding in the house or garden marquee. Enjoy a relaxed afternoon tea on the terrace, a picnic with friends or take in a concert on the river flat."

The asset management plan for Tupare seeks to refocus and redevelop Tupare to realise the vision in a way that:

- protects the heritage and domestic qualities of the house and garden
- recaptures the splendour of the gardens
- is accessible and appealing to a larger audience
- increases New Plymouth's and the wider Taranaki community's pride and use
- provides a range of quality visitor services and events
- leads to the ongoing improvement and redevelopment of Tupare.

Hollard Gardens are recognised as having a plant collection of national importance. The vision for the Hollard Gardens experience is:

"A horticultural oasis – in the very heart of dairy country. A passionate plantsman's garden; and Taranaki Showcase. Discover the passion and determination that made Bernard Hollard invaluable to many gardens and nurseries and learn about plant propagation and exchange. Catch the dramatic views of Mount Taranaki or enjoy special functions and community events on the main lawn."

The asset management plan for Hollard Gardens seeks to refocus and redevelop Hollard Gardens to realise the vision in a way that:

- preserves and enhances a unique regional plant collection
- communicates the stories of Bernard and Rose Hollard and the gardens
- promotes community engagement and support
- provides a range of visitor facilities and services
- grows recreational and education experiences through tailored events, programmes, functions and marketing stimulates new partnerships – public/private, local/regional.



RECREATION, CULTURE AND HERITAGE

INDICATIVE COSTS AND SOURCES OF FUNDS

2008/2009		2009/2010	2010/2011	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019
Estimate \$		Estimate \$	Indicative \$	Indicative \$	Forecast \$	Forecast \$	Forecast \$	Forecast \$	Forecast \$	Forecast \$	Forecast \$
Expenditure											
872,835	Regional gardens	1,035,580	1,025,140	1,056,564	1,128,955	1,076,301	1,194,368	1,118,225	1,159,913	1,249,011	1,224,880
150,000	Puke Ariki	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000
0	Yarrow Stadium	0	0	0	0	0	0	0	0	0	0
1,022,835	Total expenditure	1,185,580	1,175,140	1,206,564	1,278,955	1,226,301	1,344,368	1,268,225	1,309,913	1,399,011	1,374,880
Income											
583,410	General rates	648,558	652,441	689,102	734,573	715,423	789,737	761,017	786,362	840,531	825,861
346,042	Targeted rates	338,287	338,287	338,287	0	0	0	0	0	0	0
10,500	Direct charges	16,500	16,500	16,500	16,500	16,500	16,500	16,500	16,500	16,500	16,500
428,925	Investment funds	520,522	506,198	500,963	527,882	494,378	538,131	490,708	507,051	541,979	532,520
1,368,877	Total income	1,523,867	1,513,427	1,544,851	1,278,955	1,226,301	1,344,368	1,268,225	1,309,913	1,399,011	1,374,880
346,042	Operating surplus/(deficit)	338,287	338,287	338,287	0	0	0	0	0	0	0
Capital expenditure											
0	Land	0	0	0	0	0	0	0	0	0	0
25,000	Buildings	60,000	104,000	90,000	560,000	72,500	100,000	180,000	82,000	110,000	117,500
0	Motor vehicles	0	0	0	72,000	0	0	0	72,000	0	0
2,900	Plant and equipment	30,000	12,800	7,200	60,000	20,000	3,500	25,000	5,000	5,800	5,000
0	Office furniture	0	0	0	0	0	0	0	0	0	0
0	Computer equipment	0	0	0	0	0	0	0	0	0	0
0	Flood and river control assets	0	0	0	0	0	0	0	0	0	0
0	Computer software	0	0	0	0	0	0	0	0	0	0
27,900	Total capital expenditure	90,000	116,800	97,200	692,000	92,500	103,500	205,000	159,000	115,800	122,500
Funded by:											
27,900	Transfer from retained earnings	90,000	116,800	97,200	692,000	92,500	103,500	205,000	159,000	115,800	122,500
27,900	Total funding	90,000	116,800	97,200	692,000	92,500	103,500	205,000	159,000	115,800	122,500